



Contact info (864)-223-2275 or [gwen@gunnellsmarine.com](mailto:gwen@gunnellsmarine.com)

### **Kids who Boat Are Healthier**

In the most recent Trailer Boats magazine, there is an article on kids health and boating. A survey sponsored by the National Marine Manufacturers Association (NMMA) indicates that children who boat are healthier, both physically and psychologically.

The Impulse Research Corp. took a random sample of 1000 parents, half who boat regularly with their children and half who do not conducted the online survey. More than 70% of boaters said their children's physical health was excellent, as opposed to about 60 % of non-boaters.

Also the survey indicated that kids who boat are better team players (63% vs. 53%), more optimistic (52% to 43%), and stronger leaders (75% to 65%). To review the entire survey, visit [www.discoverboating.com](http://www.discoverboating.com)